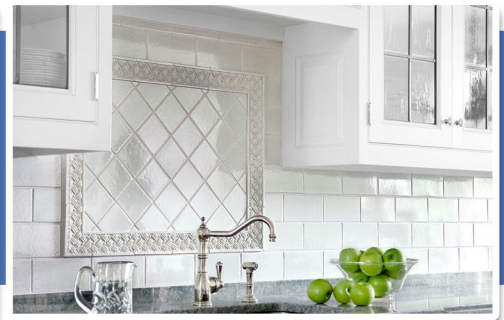


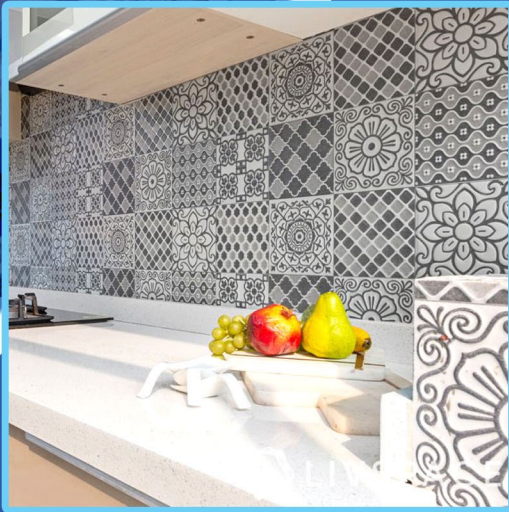
# RAYAN

COMMERCIAL GROUP

Production and Sale of  
Tile and Ceramic







## Company Overview

Rayan Trading Company, has been active in line with the latest developments of the ceramic industry and in accordance with international standards in the field of ceramic tile production, with specifications such as low water absorption and acid resistance. The products of company are the result of the taste and art of Rayan ceramic tile industry producers, whose high quality, variety and their practicality have all fulfilled the merchant's needs. As a result of combining traditional knowledge with modern technology, the company has managed to produce high-quality products based on international standards and become a successful brand in the production of tiles and ceramic industry.





## Business Description

Ceramic tiles are one of the best products due to the excellent soil mines in the region. Also due to the increase in construction around the world, the ceramic tile industry has developed.

The lucrative nature of this industry has led many countries to produce ceramic tiles in the world. China ranks first with 8.47 billion cubic meters of ceramic tiles in the world and after that India ranks second in the production of Ceramic tiles with a production of 1.32 billion cubic meters. Among the largest producers of ceramic tiles in the world, Rayan Trading Company has also managed to fulfil the needs of traders and become one of the top producers by upgrading its machines and manpower training.

## Vision and values

Rayan Trading Company is trying to become a top brand and establish itself as the best in the world. All employees should work to achieve this goal. The values of Rayan are as follows: paying attention to manpower, protecting the environment, and producing high quality products.





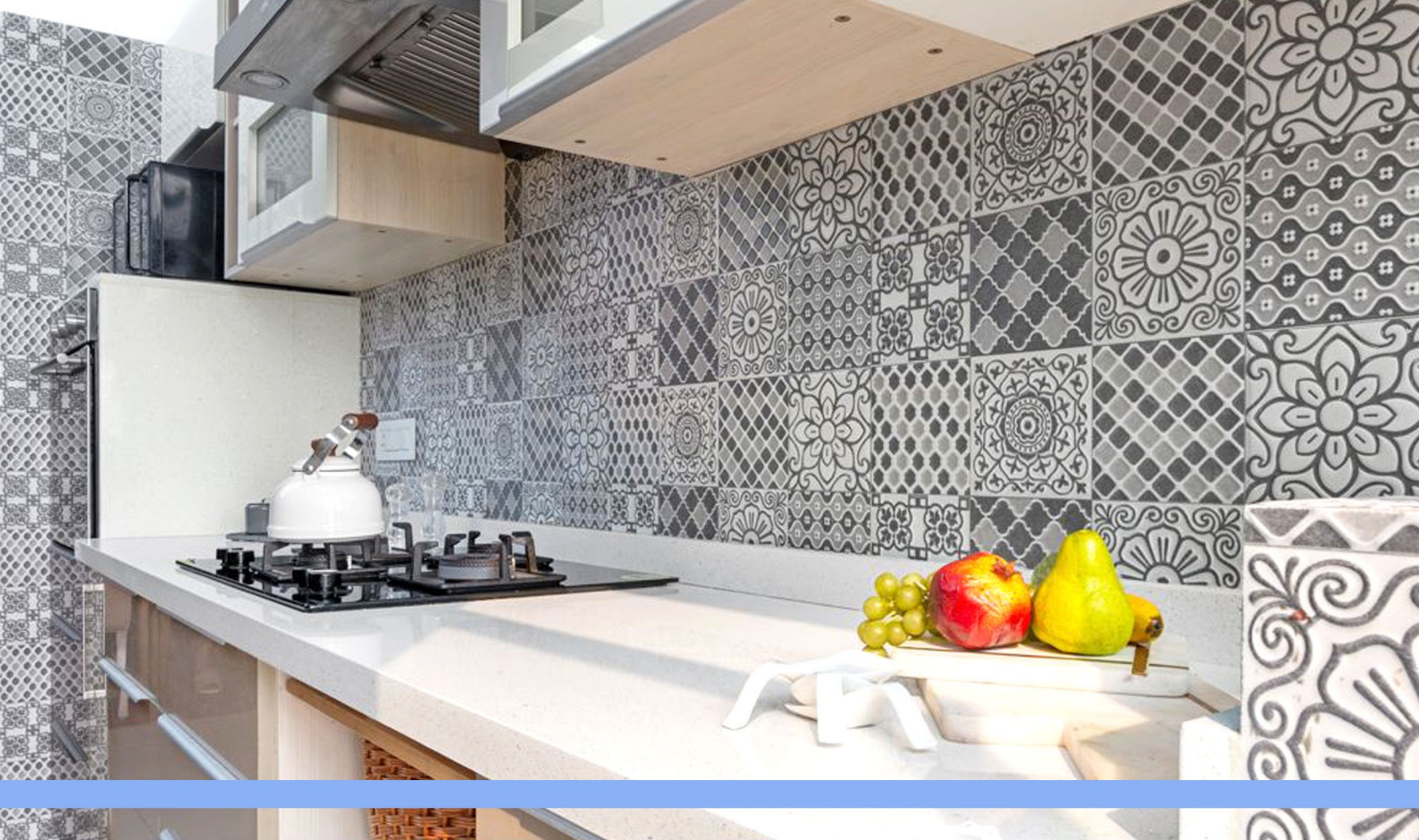
## Mission and Targets

Our mission at Rayan Trading Company is to produce various products to create beauty in your work and life. Our goals are as follows :

- Producing high quality products
- Creating variety in product designs and colors in order to fulfil the customers' needs and tastes
- Improving the quality of products offered to customers and creating a dynamic communication with them
- Respecting all beneficiaries and their efforts to fulfil customer expectations and demands
- Using all the power and resources of the organization in order to protect the environment
- Increasing the company's share in regional and global markets by increasing competitiveness
- Increasing the quantity, quality and variety of products in order to fulfil the customers' needs and tastes
- Improving the performance of the organization and developing organizational resources in order to increase productivity







## Message from the CEO

Using high-tech equipment, as well as offering the best designs, Rayan Trading Company has managed to ensure the quality of products and has turned into one of the best brands in the ceramic tile industry. We have managed to reduce costs for ourselves and consumers by creating distribution networks to become aware of suggestions and criticisms to promote the brand of Rayan globally.





## Our products

### Types of tiles

- Porcelain tiles
- Cement tiles
- Mosaic tiles
- Pavement tiles
- Brick tiles

### Types of ceramics

- Porcelain ceramics
- Glass ceramics
- Quartz ceramics



### Services :

- Ensuring to buy the highest quality product on the market
- Ensuring to make the most economical purchase
- Sending product catalogs via social networks or email
- High variety of products in accordance with all tastes





### **Delivery and Payment :**

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Rayan exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.







**RAYAN**  
COMMERCIAL GROUP

